

SPONSORSHIP PLAN



THE CHILDREN'S WISH GOLF CLASSIC

8th Edition

Monday, June 11, 2012

Club de Golf Le Mirage

evenementreve.com



COME PLAY TO CREATE
the Magic of a Wish!



THE CHILDREN'S WISH FOUNDATION

The Children's Wish Foundation grants their most heartfelt wish to children aged 3 to 17 living with a life-threatening illness.

Since its beginnings in 1984, the Foundation has granted over 17,000 wishes across Canada, 5,300 of which in Quebec. Moreover, the Foundation is committed to never turning down the wish of an eligible child. This year, the Children's Wish Foundation plans to grant over 1000 new wishes.

For more information, visit
childrenswish.ca



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THE CHILDREN'S WISH GOLF CLASSIC

Under the Honorary Presidency of
Mr Allen B. Graham, President and Chief Executive Officer of Air Transat, and of
Mr Pierre Dion, President and Chief Executive Officer of Groupe TVA

Dear Madam or Sir,

As Honorary Presidents of the Children's Wish Golf Classic, we have the immense privilege of inviting you to the 8th edition of this grand annual tournament set to take place on Monday June 11, 2012, at the prestigious Club de Golf Le Mirage.

When illness strikes a child, the entire family is impacted. And that's where the Children's Wish Foundation comes in. It offers children living with a life threatening illnesses the opportunity to have their most heartfelt wish granted. Since its inception in 1984, the Foundation has granted more than 17,000 wishes across Canada, of which 5,300 in Quebec. Moreover, the Foundation has pledged never to turn away an eligible child. This year, Children's Wish plans to grant over 1000 new wishes.

This is why we are asking you today to join in the 2012 Children's Wish Golf Classic. Many influential people from the Montreal business community and personalities from the entertainment and sport industries take part in this magical tournament.

Golf Digest magazine gives Club de Golf Le Mirage four stars, testifying that the club offers some of the most beautiful courses in Quebec. The tournament includes brunch, lunch and the use of a golf cart. It will be followed by a wonderful gourmet dinner and a memorable evening.

There are simply no words to describe the smile and the look on a child's face when his or her wish is granted. Thanks to your support, along with that of hundreds like you, we will be able to create the magic of wishes!

We look forward to seeing you at the 8th edition of the Children's Wish Golf Classic.

Sincerely,

Allen B. Graham
President – Chief Executive Officer
Air Transat



Pierre Dion
President and Chief Executive Officer
Groupe TVA



Une compagnie de Quebecor Media



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THE CHILDREN'S WISH GOLF CLASSIC

A FEW GOOD REASONS
TO SPONSOR >>



TO BENEFIT THE FOUNDATION

The Golf Classic has been a source of funding for the Children's Wish Foundation for seven years now. We are extremely grateful to all the participants, golfers and sponsors who have been very generous towards our cause. Thanks to them, hundreds of children's wishes have been granted.

PRESTIGIOUS TOURNAMENT

This year, the Golf Classic will be held at the Club de Golf Le Mirage. Rated four stars, its courses are among the most coveted.

RAISED PROFILE

The Children's Wish Golf Classic brings together close to 500 people, many of whom are leaders in the Montreal business community. Celebrated companies, such as Air Transat, Groupe TVA, 3M, Carrossier ProColor and the Blue Cross support the Children's Wish Foundation most particularly through the Golf Classic.

ASSURED VISIBILITY

We are offering an opportunity for you to support the Children's Wish Foundation by sponsoring the event or certain aspects of it. There are a variety of options to choose from. Contact us today and be sure to put your company in the spotlight.



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MAJOR SPONSORS >>



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WISH SPONSOR >>

\$10,000

All-inclusive formula - 1 Foursome valued at \$1,900

VISIBILITY PACKAGE

- Sponsor a wish child – demonstrate your company's commitment to the community.
- Testimonial presented by a company representative during the evening program
- Meeting with the sponsored child and his or her family
- Company logo and link on the Foundation's website
- Company logo displayed on all plasma screens at the golf club
- Company logo featured in the event program
- Company logo featured in the thank you letters
- Mention of the contribution during the evening program and on screen during the presentation



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EVENING SPONSOR >>

\$9,000

All-inclusive formula - 1 Foursome valued at \$1,900

VISIBILITY PACKAGE

- Company logo displayed on the giant screens in the reception hall
- Company logo displayed on the menus and on each table
- Company logo featured on the Foundation website
- Company logo displayed on all plasma screens at the golf club
- Company logo featured in the event program
- Company logo featured in the thank you letters
- Mention of the contribution during the evening program

GOLF CART SPONSOR >>

\$7,000 || SOLD

All-inclusive formula - 1 Foursome valued at \$1,900

VISIBILITY PACKAGE



- Company logo displayed on every golf cart
- Company logo printed on the golf balls given to the golfers - provided by the company
- Company logo featured on the Foundation website
- Company logo displayed on all plasma screens at the golf club
- Company logo featured in the event program
- Company logo featured in the thank you letters
- Mention of the contribution during the evening program



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DRIVING RANGE SPONSOR >>

\$6,000

All-inclusive formula - 1 Foursome valued at \$1,900

VISIBILITY PACKAGE

- Company posters placed on the driving range - provided by the company
- Company logo displayed on all plasma screens at the golf club
- Company logo featured on the Foundation website
- Company logo featured in the event program
- Company logo featured in the thank you letters
- Mention of the contribution during the evening program

LUNCH SPONSOR >>

\$5,500

All-inclusive formula - 1 Foursome valued at \$1,900

VISIBILITY PACKAGE

- Company logo displayed on a sign placed at the lunch service point
- Company logo displayed on all plasma screens at the golf club
- Company logo featured on the Foundation website
- Company logo featured in the event program
- Company logo featured in the thank you letters
- Mention of the contribution during the evening program



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BRUNCH SPONSOR >>

\$5,000

All-inclusive formula - 1 Foursome valued at \$1,900

VISIBILITY PACKAGE

- Company logo displayed on all tables at the brunch
- Company logo displayed on all plasma screens at the golf club
- Company logo featured on the Foundation website
- Company logo featured in the event program
- Company logo featured in the thank you letters
- Mention of the contribution during the evening program

REFRESHMENT SPONSOR >>

\$4,000

All-inclusive formula - 1 Foursome valued at \$1,900

VISIBILITY PACKAGE

- Company logo displayed on 500 water bottles given to the golfers - provided by the company
- Company logo displayed on all plasma screens at the golf club
- Company logo featured on the Foundation website
- Company logo featured in the event program
- Company logo featured in the thank you letters



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FOURSOME PROMO >>

\$2,500

Includes one foursome valued at \$1,900 and a hole sponsorship, associated with a child's wish, valued at \$1,000

VISIBILITY PACKAGE

- Company logo displayed on a tee sign placed on both courses
- Company logo featured on the Foundation website
- Company logo featured on the thank you letters

HOLE SPONSOR >>

\$1,000

Visibility at a golf hole, associated with a child's wish

VISIBILITY PACKAGE

- Company logo displayed on a tee sign placed on both courses
- Company logo featured on the Foundation website
- Company logo featured in the thank you letters
- Possibility to install a promotional kiosk on a hole (on both courses)



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**SIGN UP
TODAY**

HELP THE FOUNDATION PURSUE ITS WORK WITH CHILDREN

Since the first edition in 2005, the participants in the Children's Wish Golf Classic have allowed the Foundation to raise over \$1 million. This amount has given hundreds of children living with a life-threatening illness, the chance to have their most heartfelt wish granted.

CLUB DE GOLF LE MIRAGE >>

Located in the magnificent Lanaudière region, just 20 minutes from the island of Montreal, this private golf course is unparalleled in Quebec for the range and splendour of advantages it offers. Le Mirage is a golf club in a class of its own.

www.golfmirage.ca
3737, chemin Martin
Terrebonne, Quebec
J6X 0B2
golfmirage.ca



THE CHILDREN'S WISH GOLF CLASSIC

SCHEDULE OF THE DAY

8:30 to 9:30 AM	Registration and brunch
10:00 AM	Shotgun tee-off
4:00 PM	Cocktail and silent auction
6:00 PM	Gourmet dinner, raffle, entertainment and live auction

TICKETS – PACKAGES

GOLF	Foursome	\$1,900
	Golfer	\$500
The golf tournament ticket includes brunch, lunch, golf cart, cocktail and gourmet dinner.		
EVENING PROGRAM	8-person table	\$1,200
	Guest	\$175
The ticket for the evening program includes an invitation to the cocktail and gourmet dinner.		



FOR MORE
INFORMATION

Visit evenementreve.com
Or please contact
Judith Dontigny, Event Coordinator
Phone: 514-289-1777 ext. 227, Fax: 514-289-8504
Email: judith.dontigny@childrenswish.ca



EVENEMENTREVE.COM

CHILDREN'S WISH FOUNDATION

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