

THE CHILDREN'S WISH GOLF CLASSIC



8th Edition

Monday, June 11, 2012

Club de Golf Le Mirage

THE CHILDREN'S WISH GOLF CLASSIC

Under the Honorary Presidency of

Mr Allen B. Graham, President and Chief Executive Officer of Air Transat, and of

Mr Pierre Dion, President and Chief Executive Officer of Groupe TVA

Dear Madam or Sir,

As Honorary Presidents of the Children's Wish Golf Classic, we have the immense privilege of inviting you to the 8th edition of this grand annual tournament set to take place on Monday June 11, 2012, at the prestigious Club de Golf Le Mirage.

Since its first edition in 2005, the Children's Wish Golf Classic has raised over one million dollars, allowing more than a hundred children suffering from high-risk illnesses to have their wish granted.

When illness strikes a child, the entire family is impacted. And that's where the Children's Wish Foundation comes in. It offers children living with a life threatening illness the opportunity to have their most heartfelt wish granted. Since its inception in 1984, the Foundation has granted more than 17 000 wishes across Canada, of which 5300 in Quebec. Moreover, the Foundation has pledged never to turn away an eligible child. This year, Children's Wish plans to grant over 1000 new wishes.

This is why we are asking you today to join in the 2012 Children's Wish Golf Classic. Many influential people from the Montreal business community and personalities from the entertainment and sport industries take part in this magical tournament.

Golf Digest magazine gives Club de Golf Le Mirage four stars testifying that the club offers one of the most beautiful courses in Quebec. The tournament includes brunch, lunch and the use of a golf cart. It will be followed by a wonderful gourmet dinner and a memorable evening.

There are simply no words to describe the smile and the look on a child's face when his or her wish is granted. Thanks to your support, along with that of hundreds like you, we will be able to create the magic of wishes!

We look forward to seeing you at the 8th edition of the Children's Wish Golf Classic.

Sincerely,

Allen B. Graham
President – Chief Executive Officer
Air Transat



Pierre Dion
President and Chief Executive Officer
Groupe TVA



COME PLAY TO CREATE
the Magic of a Wish!